

## Pharmacology 2021

### Innovations in Pharmacology Education and Engagement Demonstration session

#### Intro

The British Pharmacological Society's Innovations in Pharmacology Education and Engagement demonstration session provides a space for participants to learn about novel educational or engagement tools and approaches.

Our conference will again be virtual this year. So, we are asking for you to record your demonstrations which will be available to all delegates throughout the conference via the Digital Networking Hub.

We are hosting a Q&A session about your demonstration videos which will be chaired by Dr Sarah Bailey and Prof Steve Tucker and is taking place at **8am-9am Thursday 9<sup>th</sup> September**.

You therefore need to attend this Q&A session live to answer any questions from the delegates about your demonstration videos.

#### Format

Your recorded demonstrations will be shared with delegates via the [BPS Community platform](#) which will be available throughout the whole conference. Delegates will then join the virtual panel discussion on **Thursday 9<sup>th</sup> of September** for a Q&A session and to talk about your demonstration video.

#### Session Details

**Title:** Innovations in Pharmacology Education and Engagement Panel Discussion

**Time:** Thursday 9<sup>th</sup> September, 08:00 – 09:00 GMT

**Location:** Online, worldwide (event link will be shared in advance of the meeting)

**Please hold this time in your diaries for the live session.**

#### Demonstrations

There are 10 demonstrations running this year on the following topics:

1. The Pharmacology of Harry Potter Potions - Dr Zahra Rattray (University of Strathclyde)
2. Frontiers for Young Minds - Dr Pasquele Maffia (University of Glasgow)
3. Ethnic similarities and differences in PK - Dr Olusola Olafuyi (University of Nottingham)
4. Uveal Melanoma Awareness Campaign - #OpenYourEyesToUM - Dr Husvinee Sundaramurthi (University College Dublin)

5. An enhanced and interactive application to conduct dose-response analysis in a self-learning environment - Dr Mintu Nath (University of Aberdeen)
6. Keeping school outreach visits fun and (a)live in pandemic times - Dr Yolanda Alvarez (University College Dublin)
7. Online strategies for developing and delivering Enterprise activities for undergraduate Pharmacology and Life Science students - Anna Morgan (Kingston University)
8. Alternative animal models with application in Pharmacology teaching: gaining knowledge from the *Tenebrio molitor* larvae model - Prof Elizabeth Soares Fernandes (Brazil)
9. The Veterinary Prescribing Assessment Tool (VetPAT); a new resource to support medicines training for veterinary undergraduates - Dr Martin Hawes (School of Veterinary Medicine, University of Surrey)
10. From craft-making drugs to discussing LSD in pubs....engaging the public with Pharmacology - Dr Yvonne Dempsey (Glasgow Caledonian University)

## Video Recording guidance

- Please keep your recording between 5-10 mins long (*remember shorter is more engaging*)
- Ensure your recording device (e.g. laptop or phone) has a good quality webcam and microphone. In many cases this will be the webcam and microphone built into your recording device. Phone headsets can also improve the audio quality considerably and help to minimize background noise.
- Ensure that your recording device (e.g. phone or laptop) is steady.
- Ensure you are well lit and that you do not have a window or other bright light source behind you.
- Position your webcam at eye level and make sure that your head and shoulders are in the camera frame. Use books below your laptop to increase its height if needed.
- Please remember to address the camera as much as possible rather than looking at notes or your presentation too much.
- Please try and ensure you are in a quiet location and that people are not likely to interrupt.
- Remember to turn off your phone and notifications or alerts on your computer.

The content and format of the demonstration itself is entirely up to you, but here are some pointers that you can consider including:

- A little bit about you, your experiences and interest.
- History of the resource/tool and why it was developed.
- How is it used and who is it for?
- Include videos/photos of the resource/tool in use.
- Future plans/links to where people can access the resource/tool.

Once you have finished recording your presentation, please save a copy and check your recording for audio/visual quality before sending to [sophie.bowtell@bps.ac.uk](mailto:sophie.bowtell@bps.ac.uk) via [WeTransfer](#), or a similar transfer service.

We request that recordings are shared with us no later than **5pm Monday 16<sup>th</sup> August**.