

That sounds easy!

Simple audio recording and editing for instructional podcasts

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YOUR
LIBRARY
YOUR
LEARNING...

What is a podcast?

“A digital audio file of speech, music, broadcast material, etc., made available on the Internet for downloading to a computer or portable media player; a series of such files, new instalments of which can be received by subscribers automatically.” (OED)

What is a podcast?

- Narrowcast
- Available on demand
- Free
- Subscribe using RSS
- Can be cheaply produced by anyone

Podcasts and libraries

- A trusted information resource
- Support discovery and access
- Podcast creation: an alternative channel to engage users

Potential library applications

- Orientation tours
- Promotion of resources
- Research tips
- Promotion of exhibitions and events
- Interviews eg staff and their research

Tools needed, part 1

- Something to record on
 - Computer microphone
 - Handheld digital recorder
 - Mobile phone apps
 - Iphone : [Recorder Plus](#)
 - Android : [Triveous Voice Recorder](#)
 - Windows Phone : [The Sound Recorder](#)
- Best to record in Wav format, and Stereo

Recording tips

- Angle
 - To the side or above the speaker's mouth
 - NOT below
- Distance
 - Ideally 3-4 inches
- Background noise
 - Steady noise can be cleaned up, rowdy neighbours can't

Recording tips

- Script
 - Always use one when you can
- Etiquette
 - Interviewees previewing content
- Copyright
 - Who owns the recordings?

Tools needed, part 2

- Something to edit on
 - [Audacity](#)
 - Free software
 - Works on multiple systems
 - Well established, with good help pages and support
 - Tutorials on Lynda.com
 - Flexible tool for both simple and advanced use

Using Audacity

- Direct recording
 - Record straight to a new project
- Importing
 - Work with previously recorded audio
- Saving
 - Save your project
- Exporting
 - Export it for uploading
 - MP3 encoder

Using Audacity

- Basic editing
 - Trimming
 - Top and tail
 - Cutting
 - Remove errors and pauses
 - Rearranging
 - Layering / lining up different tracks

Using Audacity, Effects

- Noise Reduction
 - Removes static background noise like hissing
 - Requires a section of audio with no talking
 - Makes the sound clearer to listen to

Before: 

After: 

Using Audacity, Effects

- Leveler
 - Reduces the difference between loud and soft sections of recording
 - Improves the listening experience on small speakers, earphones, or in noisy places
 - Helpful if there is a variation in speakers' voice levels

Before: 

After: 

Using Audacity, Effects

- Fade In / Fade Out
 - Blends together audio from different sections
 - Select the section to fade, enabling long or short transitions
 - Creates smoother edits

Before: 

After: 

Using Audacity, Effects

- Amplify
 - Changes the overall volume of the track
 - Retains the relative volumes, unlike Leveler
 - Useful if your overall edit is of low volume

Using Audacity, Effects

- Normalise
 - Creates a balance between the left and right channel
 - Sets a standard peak audio
 - Best used last, just before export, as a finishing touch

Using Audacity, Demo

- Introduce the interface
- Import audio
- Show basic editing
- Demo some effects
- Export audio

Sharing podcasts

- Hosting and distribution
- Promotion
- Feedback
- Providing transcripts / accessibility

Questions?

Download via tinyurl.com/arclibpodcasts