

Launch of the:

# Commercial Advisory Network



# Commercial Advisory Network



## The Concept:

To secure support from and work in collaboration with commercially aware individuals and organisations, to provide advice on how the network believes effective development and implementation of digital health and care solutions may be achieved.

# Commercial Advisory Network



## **Purpose:**

Create an environment that identifies opportunities or issues, enabling the right individuals / organisations to come together, to address the issues and advance the opportunities, in a way that enables optimal contribution from commercial organisations.



# Commercial Advisory Network



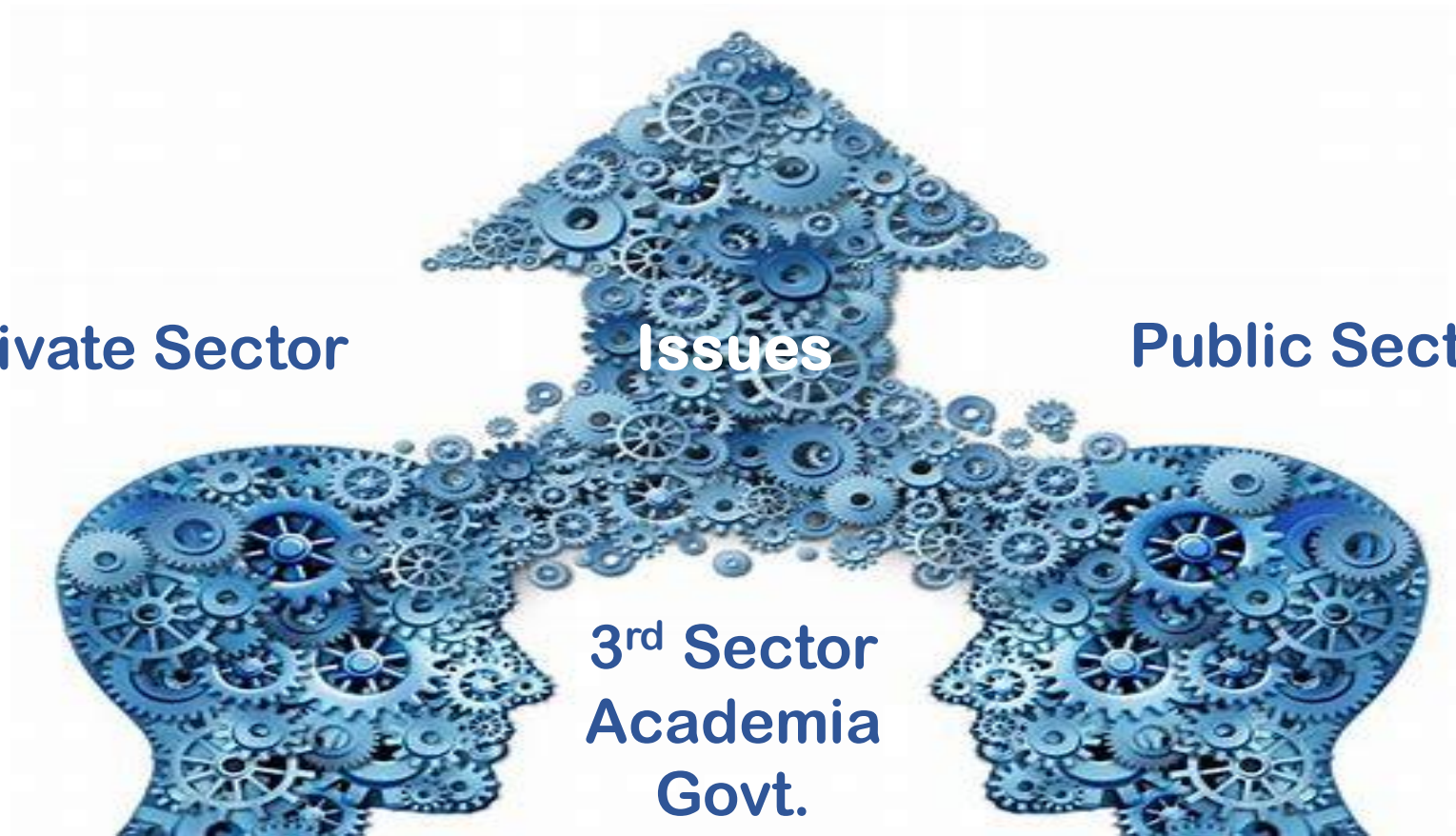
Solutions

Private Sector

Issues

Public Sector

3<sup>rd</sup> Sector  
Academia  
Govt.



# Commercial Advisory Network



# Commercial Advisory Network



Participants Role



The DHI Role

# Commercial Advisory Network



- Value of CAN
  - Feedback from Group
- Core objectives
  - Do you agree?



# Commercial Advisory Network



- Governance
  - Chair - G.Crooks
  - Secretarial – S.Deed
    - Minutes/ Communications
- Meetings
  - Schedules?
  - Attendees?
  - Network /Project?





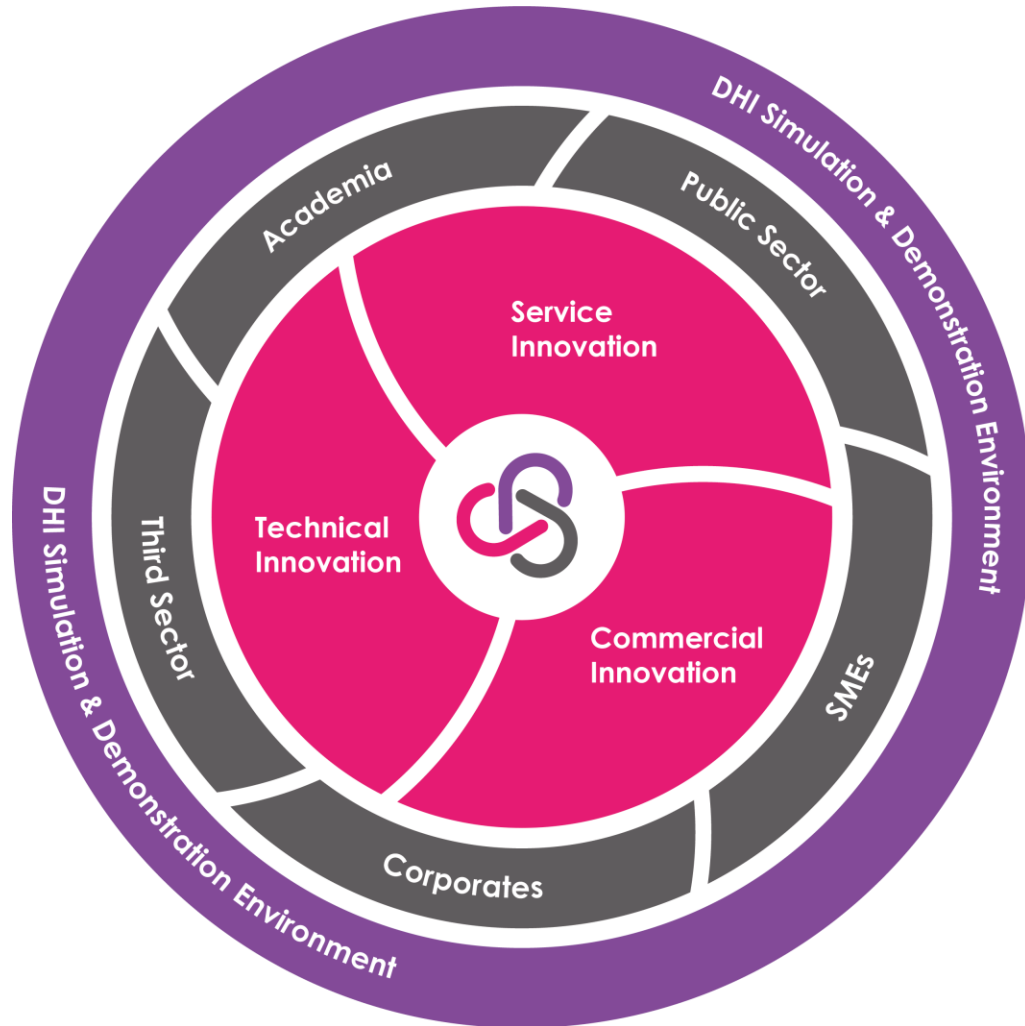
# Commercial Advisory Network



- Structure
  - Participant Roles
  - Responsibilities
  - Project Participation
  - Collaboration
  - Advisory Role



# Contact Details



Stuart Deed  
Strategic Partnering Director  
Tel: 0141 444 7074  
Mob: 07779 402402  
[stuart.deed@dhi-Scotland.com](mailto:stuart.deed@dhi-Scotland.com)  
dhi-Scotland.com