

Maryline Kiptoo



Personal Statement

My research focuses on the sustainable livelihoods of informal entrepreneurs, with a specific focus on artisans in the tourism industry. I am interested in how they demonstrate resilience within the vulnerable context and how they combine different resources to sustain their livelihoods. My research advocates for pro-poor approaches and the institutional support of these informal entrepreneurs.

I am also a tutor at the Department of Work, Employment and Organisation at the University of Strathclyde Business School, where I tutor on various business and management courses. My work experience ranges in business consultancy, investment management, private equity, and entrepreneurship development. I have amassed experience in promoting and developing enterprises through informed research, strategy formulation, business coaching, funding opportunities, and investor relations.

Prizes

Research Excellence Award

Kiptoo, Maryline (Recipient), 2019

Qualifications

MSc. International Management, University Of Strathclyde

11 Sept 2017 → 11 Sept 2018

Award Date: 9 Nov 2018